

**Outreach/Public Relations Committee**

**Goals & Objectives**

**2023-2024**

**Charge:**

The Outreach/Public Relations Committee is charged with performing the following functions:

* Identify and contact potential personal and institutional members and provide them with information regarding MDMLG activities
* Publicize MDMLG meetings and submit information about new and regular MDMLG members, new jobs, practicum opportunities and retirements to the MDMLG Newsletter Chair and Webmaster
* Promote MDMLG activities and services to local library schools and health professional organizations
* Promote the Annual Scholarship to Library Science students with an interest in health sciences librarianship

**Committee Members:**

David Stewart, Outreach Officer

Michelle Rau, Social Media Manager

**Goals & Objectives:**

1. Pursue the goals outlined by last term’s task force to explore new means of reaching out to potential members in order to increase membership.
2. Promote MDMLG and the Annual Scholarship program to WSU LIS and U of M School of Information students with an interest in health sciences librarianship
3. Update the list of job and practicum opportunities
4. Update the list of Publications and Presentations list by MDMLG members
5. Update the Mentor Program, strengthen it and potentially offer it to new librarians as well as students.
6. Join health science-based library courses at WSU or UofM to promote MDMLG membership – prepare a 3–4-minute pitch.
7. Define student representative responsibilities and re-align them with expectations from a student-based perspective.